



ISCH COST Action IS1308 Populist Political Communication in Europe: Comprehending the Challenge of Mediated Political Populism for Democratic Politics This Action brings together researchers to investigate populist political communication and its impact on democratic political life across Europe. This is necessary not only in light of recent populist backlashes in many democracies against governments and political and economic developments, but also in respect to changes in national media and communication systems. In order to comprehend this poorly understood aspect of contemporary political communication this Action will examine three interconnected but distinct aspects of populist political communication: First, populist political communicators and their strategies. Second, the media and populist discourses and frames. Third, citizen's engagement with populist political messages and the effect of these messages. This Action will provide a thorough critical review of existing knowledge, much improved research co-ordination, widen co-operation between scholars, bridge gaps in existing knowledge and strengthen dialogue with various societal stakeholders, benefiting media organizations, NGOs and policy actors as well as the wider scientific community.